

REP HEADLINE# C351189 TRF# E:063511  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.27  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/M ROMNEY, R/PRE/US REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)  
 BEVERLY, MA 01915

ORDER # CONTRACT # 6351189 CLASS: NATL. LOCAL REGIONAL

PRECT ROMNEY \*60.9\* EST#419 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 11.27

REP: CREDIT 10/12  
 SPOT CANCELED ON LN 5  
 NEW TTL \$67,600  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ROMNEY FOR PRESIDENT, INC.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 419

5	S		900A-1000A	60		\$1,100.00	10/1	10/2	3		M-TU	3
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PROGRAM : TODAY SHOW 2  
 CON COM1: TODAY SHOW 2

SEP/12 22100.00 OCT/12 45500.00  
 CONTRACT TOTAL 67600.00  
 TOTAL SPOTS 34

NOV 01 2012  
 10/16/12 #20005

REP HEADLINE# 6351189 TRF# E:063511  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT12/12 11.27  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$261,904 WFLA 21% WFTS 22% WTSP 27% WTVT 17% WTOG 1% WTTA 0% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 10% CABL 0%

SHARES ESTIMATED  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**American Rambler Productions**  
138 Conant Street  
Beverly MA 01915

**Mitt Romney/ R/ President/ US**  
Submission Number 805 Issue 2



**WFLA-TV**

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

<b>Client:</b> Mitt Romney/ R/ President/ US	<b>Submission Cost:</b> 67600	<b>Campaign Ref:</b> E:063511890
<b>Buyer:</b> US	<b>Client/Product/Estimate:</b> . / . / 419	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06351189
<b>Est/PO Number:</b> 06351189	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Romney '60's*	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 6a News ...F..	03	1400	60 Comme	Nbr of Spots	1	1	1400
2	M-F 7a Today Show ...F..	03	1800	60 Comme	Nbr of Spots	2	2	3600
3	M-F 7a Today Show MT.....	03	1800	60 Comme	Nbr of Spots	4	4	7200
4	M-F 9a Today Show II MT.....	03	1100	60 Comme	Nbr of Spots Closed PR	1	1	1100
5	M-F 9a Today Show II ...F..	03	1100	60 Comme	Nbr of Spots	1	1	1100
6	M-F 5p News MT.....	03	1800	60 Comme	Nbr of Spots	2	2	3600
7	M-F 5p News ...F..	03	1800	60 Comme	Nbr of Spots	1	1	1800
8	M-F 530p News ...F..	03	1800	60 Comme	Nbr of Spots	1	1	1800
9	M-F 530p News MT.....	03	1800	60 Comme	Nbr of Spots	2	2	3600
<b>Weekly Totals:</b> Total Spots(Ord Spots)					12	22	34	
Closed PR						1	1	

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 805 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 220-8888

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	67600	Campaign Ref:	E:063511890
Buyer:	US	Client/Product/Estimate:	././419	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06351189
Est./PO Number:	06351189	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
10	M-F 6p News .....F..	03	2400	60 Comme	Nbr of Spots 1		1	2400
11	M-F 6p News MT.....	03	2400	60 Comme	Nbr of Spots 2		2	4800
12	M-F 7p News ....F..	03	2000	60 Comme	Nbr of Spots 1		1	2000
13	M-F 7p News M.....	03	2000	60 Comme	Nbr of Spots 1		1	2000
14	M-F 730p Entertainment Tonight T.....	03	2000	60 Comme	Nbr of Spots 1		1	2000
15	M-Su 11p News M.....	03	2500	60 Comme	Nbr of Spots 1		1	2500
16	M-Su 11p News ....F..	03	2500	60 Comme	Nbr of Spots 1		1	2500
17	Sun 6p News .....S	03	1500	60 Comme	Nbr of Spots 2		2	3000
18	M-Su Late News Late Run .....S	03	2500	60 Comme	Nbr of Spots 1		1	2500
19	M-F 7p News T.....	03	2000	60 Comme	Nbr of Spots 1		1	2000
20	M-Su 11p News T.....	03	2500	60 Comme	Nbr of Spots 1		1	2500
21	Tue 10p ET / 9p CT Parenthood T.....	03	7200	60 Comme	Nbr of Spots 1		1	7200
Weekly Totals: Total Spots(Ord Spots)					12	22	34	
Closed PR					1	1	1	

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 805 Issue 2



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	67,600	Campaign Ref:	E:063511890
Buyer:	US	Client/Product/Estimate:	. / . / 419	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06351189
Est./PO Number:	06351189	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
22	M-F 6a News	03	1400	60		2	2	2800
23	M-F 730p Entertainment Tonight	03	2000	60		1	1	2000
Weekly Totals:					12	22	34	
Total Spots(Ord Spots)					12	22	34	
Closed PR						1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 9a Today Show II	1:00 Commercial	10/01/12	Closed Pre Emption	1,100.00	No Makegood / Credit	00000000000	E:063511890

Grand Totals

Month 9 Weeks: 5					Month 10 Weeks: 4			
09/24					10/01			
Spots	34				12			22
Cost	67600				22100			45500

Grand Totals:

Spots:	34
Gross Total:	67,600.00
Commission:	10,140.00
Net Total:	57,460.00

REP HEADLINE# 6351189  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
SEP27/12 09.33  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)  
BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6351189 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#419 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/12 09.33

REP: NEW ORDER  
TEL 335,000 @31X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ROMNEY FOR PRESIDENT, INC.

CHG: 41450

9/27

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	60		\$1,400.00	9/28	9/28	1		FRI	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
2			600A-700A	60		\$1,400.00	10/2	10/2	1		TUE	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
3			700A-900A	60		\$1,800.00	9/28	9/28	2		FRI	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

9/28/12 #CC (CS)

SEP27/12 09.33

LINE#	KEEP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	60		\$1,800.00	10/1	10/2	4		M-TU	4
5			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	60		\$1,100.00	10/1	10/2	4		M-TU	4
6			500A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	60		\$1,100.00	9/28	9/28	1		FRI	1
7			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	60		\$1,800.00	10/1	10/2	2		M-TU	2
8			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	60		\$1,800.00	9/28	9/28	1		FRI	1
9			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	60		\$1,800.00	9/28	9/28	1		FRI	1
10			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	60		\$1,800.00	10/1	10/2	2		M-TU	2
11			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	60		\$2,400.00	9/28	9/28	1		FRI	1
12			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	60		\$2,400.00	10/1	10/2	2		M-TU	2

REP HEADLINE# 6351189  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP27/12 09.33  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-730P PROGRAM : ENT TONIGHT 30 NEWS CON COM1: ENT TONIGHT 30	60		\$2,000.00	9/28	9/28	1		FRI	1
14			700P-730P PROGRAM : ENT TONIGHT 30 NEWS CON COM1: ENT TONIGHT 30	60		\$2,000.00	10/1	10/1	1		MON	1
15			730P-800P PROGRAM : EXTRA ET CON COM1: EXTRA ET	60		\$2,000.00	10/2	10/2	1		TUE	1
16			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	60		\$2,500.00	10/1	10/1	1		MON	1
17			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	60		\$2,500.00	9/28	9/28	1		FRI	1
18			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	60		\$1,400.00	9/29	9/29	1		SAT	1
19			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	60		\$1,500.00	9/30	9/30	2		SUN	2
20			1130P-1200M PROGRAM : SUN 1130P NEWS CON COM1: SUN 1130P NEWS	60		\$2,500.00	9/30	9/30	1		SUN	1
SEP/12			23500.00			OCT/12					31500.00	
CONTRACT TOTAL 55000.00												
TOTAL SPOTS 31												

① MA-  
 pmch



REP HEADLINE# 6351189  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP27/12 09.33  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$261,904 WFLA 21% WFTS 22% WTSP 27% WTVT 17% WTOG 1% WTTA 0% WMOR 2%  
 SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 10% CABL 0%  
 SVC- NSI  
 DEMOS- RA35+\*

REP HEADLINE# 6351189  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9299 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.36  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)  
 BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6351189 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT ROMNEY \*60'S\* EST#419 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/12 09.36

REP: REVISION  
 UPDATED PRODUCT ON HELN TO READ ROMNEY 60'S  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ROMNEY FOR PRESIDENT, INC.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	: SPTS

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 419

NO BUYS TO PRINT

SEP/12 23500.00 OCT/12 31500.00  
 CONTRACT TOTAL 55000.00  
 TOTAL SPOTS 31

REP HEADLINE# 6351189  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.36  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$261,904 WFLA 21% WFTS 22% WTSP 27% WTVT 17% WTOG 1% WTTA 0% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 10% CABL 0%

SHARES ESTIMATED

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 791 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	51100	Campaign Ref:	E:063511890
Buyer:	US	Client/Product/Estimate:	. / /419	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06351189
Est./PO Number:	06351189	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney *60's*	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 6a News ...F..	03	1400	60 Comme	Nbr of Spots	1	1	1400
2	M-F 7a Today Show ...F..	03	1800	60 Comme	Nbr of Spots	2	2	3600
3	M-F 7a Today Show MT....	03	1800	60 Comme	Nbr of Spots	4	4	7200
4	M-F 9a Today Show II MT....	03	1100	60 Comme	Nbr of Spots	3	3	3300
5	M-F 9a Today Show II ...F..	03	1100	60 Comme	Nbr of Spots	1	1	1100
6	M-F 5p News MT....	03	1800	60 Comme	Nbr of Spots	2	2	3600
7	M-F 5p News ...F..	03	1800	60 Comme	Nbr of Spots	1	1	1800
8	M-F 530p News	03	1800	60	Nbr of Spots	1	1	1800
Weekly Totals: Total Spots(Ord Spots)					12	17	29	
Open PR						-1	-1	-1100

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 791 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	51100	Campaign Ref:	E:063511890
Buyer:	US	Client/Product/Estimate:	. / 1419	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06351189
Est./PO Number:	06351189	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
9	M-F 530p News MT....	03	1800	60 Comme	Nbr of Spots	2	2	3600
10	M-F 6p News ...F..	03	2400	60 Comme	Nbr of Spots	1	1	2400
11	M-F 6p News MT....	03	2400	60 Comme	Nbr of Spots	2	2	4800
12	M-F 7p News ..F..	03	2000	60 Comme	Nbr of Spots	1	1	2000
13	M-F 7p News M....	03	2000	60 Comme	Nbr of Spots	1	1	2000
14	M-F 730p Entertainment Tonight .T....	03	2000	60 Comme	Nbr of Spots	1	1	2000
15	M-Su 11p News M....	03	2500	60 Comme	Nbr of Spots	1	1	2500
16	M-Su 11p News ...F..	03	2500	60 Comme	Nbr of Spots	1	1	2500
17	Sun 6p News .....S	03	1500	60 Comme	Nbr of Spots	2	2	3000
18	M-Su Late News Late Run .....S	03	2500	60 Comme	Nbr of Spots	1	1	2500
<b>Weekly Totals:</b>					12	17	29	
<b>Total Spots(Ord Spots)</b>								
<b>Open PR</b>						-1	-1	-100

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 791 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 51100	Campaign Ref: E:063511890
Buyer: US	Client/Product/Estimate: / / 419	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06351189
Est./PO Number: 06351189	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
Weekly Totals: Total Spots(Ord Spots)								
					12	17	29	
				Open PR	-1	-1	-1	-1100

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 9a Today Show II	1:00 Commercial	10/01/12	Open Pre Emption	1,100.00		0000000000	E:063511890

Grand Totals

		Month 9 Weeks: 5	Month 10 Weeks: 4
		09/24	10/01
Spots	Totals	29	17
Cost		52200	30100

Grand Totals: Spots: 29

Gross Total: 51,100.00  
Commission: 7,665.00  
Net Total: 43,435.00



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Mitt Romney/ R/ President/ U  
PROD: Romney \*60's\*

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:063511890  
WFLA  
INVOICE NUMBER 0100032674  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: . / . /419  
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News	1400.00	1 1	9/28	FR	06:40A	01:00 2012MRFP127	1400.00	
M-F 7a Today Show	1800.00	2 2	9/28	FR	08:29A	01:00 2012MRFP127	1800.00	
M-F 9a Today Show II	1100.00	5 1	9/28	FR	09:29A	01:00 2012MRFP127	1100.00	
M-F 5p News	1800.00	7 1	9/28	FR	05:14P	01:00 2012MRFP127	1800.00	
M-F 530p News	1800.00	8 1	9/28	FR	05:39P	01:00 2012MRFP127	1800.00	
M-F 6p News	2400.00	10 1	9/28	FR	06:17P	01:00 2012MRFP127	2400.00	
M-F 7p News	2000.00	12 1	9/28	FR	07:23P	01:00 2012MRFP127	2000.00	
M-Su 11p News	2500.00	16 1	9/28	FR	11:28P	01:00 2012MRFP127	2500.00	
Sun 6p News	1500.00	17 2	9/30	SU	06:32P	01:00 2012MRFP127	1500.00	
			9/30	SU	06:45P	01:00 2012MRFP127	1500.00	
M-Su Late News Late Run	2500.00	18 1	9/30	SU	12:10A	01:00 2012MRFP127	2500.00	
Total Airtime Gross Spot Revenue:							22,100.00	

Sports  
Overrun

PERIOD COST 22,100.00

12 Total Units  
ACTUAL GROSS BILLING 22,100.00  
AGENCY COMMISSION 3,315.00  
NET DUE 18,785.00  
SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

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WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER  
Mitt Romney/ R/ President/ U Romney \*60's\*

PRODUCT  
INVOICE NUMBER 0100032674  
BROADCAST MONTH 08/27/2012 - 09/30  
AMOUNT DUE 18,785.00

REMIT TO:

\*00177

000134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000134029 00000100032674 001878500 1

INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Mitt Romney/ R/ President/ U  
PROD: Romney \*60's\*

2012  
INVOICE DATE 10/28/12 E:063511890  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033210  
PAGE 1 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /419  
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7a Today Show	1800.00	3 4	10/01	MO	07:22A	01:00 2012MRFP127	1800.00	
			10/01	MD	08:34A	01:00 2012MRFP127	1800.00	
			10/02	TU	07:24A	01:00 2012MRFP127	1800.00	
			10/02	TU	08:43A	01:00 2012MRFP127	1800.00	
M-F 9a Today Show II	1100.00	4 4	10/01	MD	09:29A	01:00 2012MRFP127	1100.00	
			10/01	MD	09:51A	01:00 2012MRFP127	1100.00	
			10/02	TU	09:48A	01:00 2012MRFP127	1100.00	Preempted 1100.00-
M-F 5p News	1800.00	6 2	10/01	MO	05:21P	01:00 2012MRFP127	1800.00	
			10/02	TU	05:22P	01:00 2012MRFP127	1800.00	
M-F 530p News	1800.00	9 2	10/01	MO	05:52P	01:00 2012MRFP127	1800.00	
			10/02	TU	05:53P	01:00 2012MRFP127	1800.00	
M-F 6p News	2400.00	11 2	10/01	MD	06:10P	01:00 2012MRFP127	2400.00	
			10/02	TU	06:27P	01:00 2012MRFP127	2400.00	
M-F 7p News	2000.00	13 1	10/01	MD	07:24P	01:00 2012MRFP127	2000.00	
M-F 730p Entertainment Tonight	2000.00	14 1	10/02	TU	07:45P	01:00 2012MRFP127	2000.00	
M-Su 11p News	2500.00	15 1	10/01	MO	11:28P	01:00 2012MRFP127	2500.00	
M-F 7p News	2000.00	19 1	10/02	TU	07:24P	01:00 2012MRFP127	2000.00	
M-Su 11p News						01:00 Commercial		

\*\*\* Continued \*\*\*

PERIOD COST	46,600.00	22 Total Units	ACTUAL GROSS BILLING	45,500.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	6,825.00	TOTAL RECONCILING	Credits	1,100.00-
			NET DUE	38,675.00			1,100.00CR

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**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**News Channel 8**  
WFLA-TV Tampa, St. Petersburg

ADVERTISER Mitt Romney/ R/ President/ U  
PRODUCT Romney \*60's\*

INVOICE NUMBER 0100033210  
BROADCAST MONTH 10/01/2012 - 10/28/  
AMOUNT DUE 38,675.00

REMIT TO:

\*00163

000134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Mitt Romney/ R/ President/ U  
PROD: Romney \*60's\*

2012  
INVOICE DATE 10/28/12 E:063511890  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033210  
PAGE 2 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: . / . /419  
Desc: Campaign Option Number 1, Booking1

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Tue 10p ET / 9p CT Parenthood	2500.00	20 1	10/02 TU 11:22P 01:00 2012MRFP127	2500.00	
			*WFLA 1:00 Commercial		
M-F 6a News	7200.00	21 1	10/02 TU 10:31P 01:00 2012MRFP127	7200.00	
			*WFLA 1:00 Commercial		
	1400.00	22 2	10/02 TU 06:43A 01:00 2012MRFP127	1400.00	
			10/02 TU 06:58A 01:00 2012MRFP127	1400.00	
M-F 730p Entertainment Tonight			*WFLA 1:00 Commercial		
	2000.00	23 1	10/02 TU 07:55P 01:00 2012MRFP127	2000.00	
Total Airtime Gross Spot Revenue:			45,500.00		

PERIOD COST 46,600.00

22 Total Units  
ACTUAL GROSS BILLING 45,500.00  
AGENCY COMMISSION 6,825.00  
NET DUE 38,675.00

SUB-TOTALS Debits .00  
Credits 1,100.00-  
TOTAL RECONCILING 1,100.00CR

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